



PROJECT BENELICA COSMETICS

ABOUT US



- Benelica VPA is a Greek company and focuses on the creation, production, sale and distribution of high quality and innovative cosmetic products.
- Benelica VPA has created the innovative and luxurious series of Benelica (conjunction of the words Beneficial+Elica, with elica being the Greek word for snail helix) products and has set the standard in the field of cosmetics.
- Benelica VPA produces cosmetic products that stand out due to the fact that they give birth to the skin. Benelica products are not based only on the unique snail secretion (well known about its natural and beneficial ingredients), but on other modern active substances which are known for their hydrating, anti-ageing and regenerative action.



Snails in Antiquity

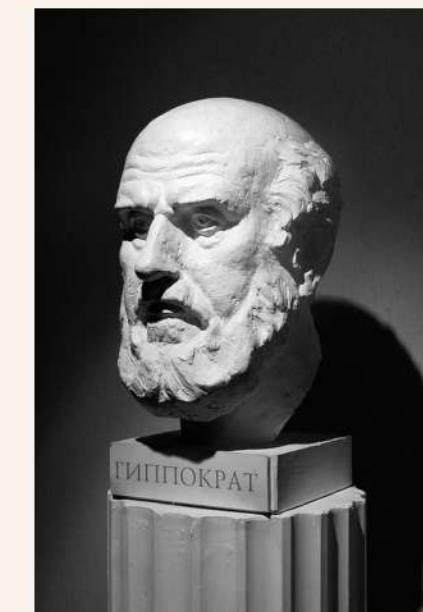
Hippocrates believed that snail secretion treats and relieves skin irritations, moisturizes if it is frequently used, the skin becomes brighter and cleaner.

Plinaios believed that snail secretion increases the speed of childbirth and contributes to the healing of burns and other injuries. He also recommended it for the treatment of stomach pain and many other illnesses.

In **antiquity**, snail secretion was used for aesthetic reasons, such as wrinkle control or burns, stretch marks and herpes.

Cleopatra swam in water with helicina, because it had the ability to soften the skin.

Chilean workers who harvested snails soon found that their hands had a very youthful appearance, while any wounds closed immediately.



The Helix Aspersa Snail

The snail is fed with plant food. The main factor which affects the proper reproduction of snails is the soil content percentage in calcium, carbonate, magnesium, clay, sand, pH and organic matter. Greek soil is rich in all of these ingredients.

Helix Aspersa is distinguished from other snails because its secretion is rich in proteins and contains alladoin, glycolic acid & antioxydants. For this reason, it is used internationally for the production of cosmetic products.

The soft body of the snails consist of the head, foot, visceral pouch or mass and the mantle. The snail's foot is a muscular formation and its basic function is movement. The snail secretion is extracted from the foot of the snail.

Snail secretion is slimy, silver colored, and is rich in many chemical substances, some of which present significant pharmaceutical uses.





Allantoin

Stimulation of cell proliferation & anti-irritant properties

Glycolic Acid

Exfoliation of dead cells

Collagen

Cell regeneration

Elastin

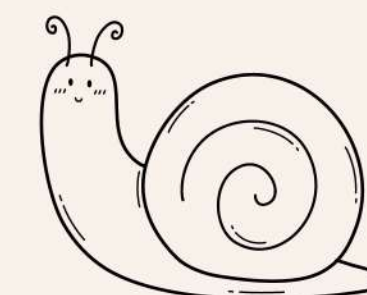
Maintenance of skin elasticity

**Proteins&Vitamins
(A&D)**

Anti-inflammatory action

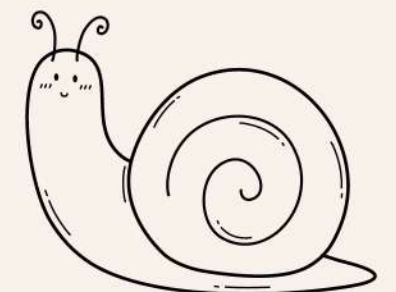
Natural Antibiotics

Prevention of infections & fights bacteria



Beneficial Properties of Snail Secretion

- Very good disinfecting action.
- Fight free radicals.
- Combats oily skin.
- Heals wounds and skin ulcers.
- Protection against Gram + and Gram-bacteria.
- Protection from ultraviolet rays.
- Treatment for acne in adolescents and adults.
- Restoration of keloid scars.
- Helps the scalp and protects against skin infections.
- Soothing action (due to allantoin).
- Anti-wrinkle and anti-aging action.
- Improvement of skin elasticity.
- Enhancement of skin cells of the epidermis.
- Stimulates the production of procollagen and collagen type 1, as well as the proliferation of skin fibroblasts (due to glycolic acid).
- Removes dead skin cells.
- Helps skin regeneration.



Actions

- Activate the fibroblasts in mature and ageing skin.
- Increase collagen production.
- Increase elastin production.
- Increase skin firmness.
- Increase the density of the skin.
- Reduce the volume and depth of wrinkles.
- Moisturize the skin by restoring its lost elasticity and provide an instant tonicity and revitalization.
- Activate skin reconstruction enzymes.



Innovation

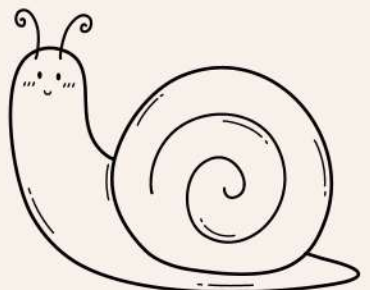
Benelica cosmetics stand out for their innovation and their effectiveness, due to their special cosmetic-technical formulation which achieves better penetration of the substances into the skin.

However, the innovation of Benelica VPA company was sealed with the unique and innovative cosmetic products produced with pure Snail Caviar. Pure Snail Caviar has powerful anti-aging and calming properties. The combination of pure Snail Caviar with snail secretion and vitamin microspheres keep the skin hydrated and soft. The premium cosmetics with Snail Caviar (Snail Caviar Luxurious Cream and Snail Caviar Luxurious Serum) were designed to give to the skin prolonged hydration and to deeply nourish it with all the substances needed for the skin so as to maintain its youth, its firmness and its shine.

Active Ingredients of Benelica Cosmetics

All Benelica cosmetics are rich in snail secretion and they contain natural collagen, proteins, vitamins A and E, allantoin, glycolic acid and peptides. In addition to snail secretion, our cosmetics contain the following active substances:

- Pure Snail Caviar (with powerful anti-aging and calming properties)
- Plants (with strong antiaging effects and moisturizing properties)
- Vitamin E microspheres (with rejuvenating, anti-irritant and protective properties)
- Hyaluronic Acid
- Allantoin
- Aloe Vera
- Shea butter
- Peptides
- Atelocollagen
- Lupine Protein
- Active Caffeine
- Copper complex
- Complex of polyphenols
- Natural Enzymes
- Olive
- Vitamins
- Natural Polysaccharides
- Collagen
- Elastin
- Menthol
- Tetrapeptide
- Rice peptides
- Corn disaccharide
- Rice grains
- Extracts
- Panthenol
- Biotechnological complex of oligo and polysaccharides



Unique Advantages

- Natural products. Most of the active ingredients of Benelica products are natural at a percentage of up to 90%, depending on the product..
- Benelica cosmetics stand out for their innovation and their effectiveness, due to their special cosmetic-technical formulation which achieves better penetration of the substances into the skin.
- The formulas are distinguished from other competitive products because they use both active ingredients of natural origin (natural collagen, natural hyaluronic acid) and new generation substances.
- Products combined with enzymes for effective penetration and deep hydration of the skin.
- Top quality products according to the Good Manufacturing Practice Regulations “GMP”, as required by the National Organization for Medicines (EOF) and the European Union).
- Benelica products have been produced according to ISO as well.
- Recyclable and primary packaging {(Regulation EC (No. 1935/2004) and Regulation EC (No.2023/2006)}.
- The raw materials are accompanied by certificates of analysis & safety and are supplied by leading European manufacturers.
- All Benelica products have been subjected to clinical and dermatological tests for their safety.
- They are not tested on animals.
- Made in Greece.
- During the process of the extraction of snail secretion, snails don't suffer.

Benelica Cosmetics





CLEANSING

MICELLAR CLEANSING WATER 2 IN 1 (400ML)

Micellar Cleansing Water 3 in 1 (400ml) for face, eyes and lips. Removes efficiently the make-up (even the waterproof), pollutant and soothes the skin.

ACTIVE INGREDIENTS: Panthenol, allantoin, aloe extract, cucumber extract.

ACTION

- Removes the make-up and pollutant
- Soothes the skin
- Moisturizes and nourishes the skin

USE: Apply to face, eyes and lips with cotton. It is not necessary to remove the product from the skin.

Suitable for
All skin types





CLEANSING

CLEANSING MILK 2 IN 1 (150ML)

Cleansing Milk 2 in 1 (150ml) for deep cleaning and moisturization.

ACTIVE INGREDIENTS: Snail secretion, aloe and natural enzymes.

ACTION

- Removes efficiently the make-up, debris and sebum excess
- Moisturizes, tonifies and revitalizes the skin
- Protects from irritations and nourishes the skin

USE: Apply a sufficient quantity on the face with a piece of cotton and massage gently until the face is fully cleansed.

Suitable for
All skin types





CLEANSING

PEELING FACE CREAM (50ML)

Peeling Face Cream (50ml): Strong exfoliating cream rich in active ingredients for deep cleansing. Removes the dead cells without irritating the skin.

ACTIVE INGREDIENTS: Snail secretion, complex of water soluble vitamins A,E and F, allantoin, calendula, olive oil, olive and rice stones, apricot kernel and evening primrose oil.

ACTION

- Cleanses deeply the skin
- Removes the dead cells of the skin

USE: Apply on a clean face with smooth and circular movements once or twice per week.

Suitable for
All skin types





MOISTURIZATION

HA1 MOISTURIZING FACE MASK (50ML)

Creamy mask with Moisturizing, Soothing and Tonifying ingredients.

ACTIVE INGREDIENTS: Snail Secretion, Hyaluronic Acid, Collagen, Elastin, Menthol and Azulene.

ACTION

- Offers deep cleansing by removing the makeup
- Moisturizes by stimulating and refreshing the skin.
- Soothes and tonifies the skin

USE: Apply on clean skin for 25' to 20'. It does not dry and it is removed with warm water. It is recommended for use after cleansing and tightening treatment.

Suitable for
All skin types





MOISTURIZATION

MOISTURIZING 24H CREAM (50ML)

Moisturizing 24h cream (50ml) for deep moisturization and antioxidant protection.

24h Face Cream with a soft texture and silky feel for hydration, elasticity and protection against photo-aging.

ACTIVE INGREDIENTS: Snail secretion, natural polysaccharides, hyaluronic acid, moisturizing agents NMF, vitamin E, provitamin B5, UV filters.

ACTION

- Improvement of elasticity & deep hydration of skin
- Protection against photo damage with SPF10
- Regulation & retention of moisture

USE: Apply on a clean face daily morning and night.



Suitable for the following skin types:

- dry skin
- dehydrated skin
- skin lacking elasticity
- dull skin



Suitable for

- skin with thin lines and wrinkles
- deeply wrinkled skin
- sagging skin
- dry skin
- skin lacking elasticity
- skin lacking muscle tone

MOISTURIZATION

AQUA CARE ALL DAY CREAM (50ML)

24h Moisturizing Cream (50ml) which increases water reserves, oxygenates and protects cells' DNA from photo-damage against photo-aging.

ACTIVE INGREDIENTS: Xylityl Glucoside Complex, Corn Seed Disaccharide, Tetrapeptide. Hyaluronic Acid & Natural Moist Factors.

ACTION

- 24h hydration
- Restructing effect
- Cell oxygenation & energy
- Protects skin cell' DNA from UVA protodamage
- Repairs skin elasticity

USE: Apply on a clean face daily morning and night.



MOISTURIZATION

MOISTURIZING YOGHURT LEAVE ON FACE MASK (80 ML)

Moisturizes in depth the skin and gives shine.

ACTIVE INGREDIENTS: Snail Secretion, Yoghurt, Olive Oil, Aloe Vera, Vitamin E and Jojoba Oil.

ACTION

- Deep Moisturization
- Revitalization
- Rejuvenation in depth

USE:

- Remove the make-up & cleanse the face.
- Apply the mask on the face and neck with smooth movements.
- Leave it on the face and neck during the day or night.

Suitable for
All Skin Types



For Single use only.
Content: 10 sachets/ 8ml.



Gives the same results as mesotherapy, shown by 'In Vivo' tests.

Visible results within only two weeks.

ANTI-AGEING

ANTI-AGEING CREAM (50ML)

Anti-wrinkle Face Cream with a rich texture and velvety feel, for the reduction, relaxation and rebuilding of the skin.

ACTIVE INGREDIENTS: Snail Secretion, Hyaluronic Acid & Copper Complex.

ACTION

- Denser and more flexible skin, less depth and volume of wrinkles.
- Rejuvenates the cells and activates the collagen as well as the elastin synthesis, quickly and efficiently.

USE: Apply on a clean face daily at night.

Suitable for

- skin with thin lines and wrinkles
- deeply wrinkled skin
- sagging skin
- dry skin
- skin lacking elasticity
- skin lacking muscle tone



ANTI-AGEING

ANTI-WRINKLE PEPTIDES LEAVE ON FACE MASK (80 ML)

Rejuvenates in depth the skin and it has strong anti-aging action.

ACTIVE INGREDIENTS: Snail Secretion, Rice Peptides, Olive Oil, Almond Oil, Vitamin E, Panthenol and Grapeseed Oil.



For Single use only.
Content: 10 sachets/ 8ml.

ACTION

- Immediate Tightening
- Rejuvenation in depth
- Strong anti-aging action

USE

- Remove the make-up and cleanse the face.
- Apply the mask on the face and neck with smooth movements.
- Leave it on the face and neck, especially at night.

Suitable for
All Skin Types



ANTI-AGEING

NECK & DECOLLETAGE CREAM (50ML)

Cream with a soft texture and silky feeling for the neck and décolletage, for the glow, firming and toning of the skin, while simultaneously reducing wrinkles.



Suitable for

- skin with thin lines and wrinkles
- deeply wrinkled skin
- sagging skin
- dry skin
- skin lacking elasticity
- skin lacking muscle tone

ACTIVE INGREDIENTS: Snail Secretion, Hyaluronic Acid, Copper Complex & Natural “lifting” Agents for toning and firming, Centella asiatica oil, Olive oil, vitamin E, rosemary extract.

ACTION

- Increase the cutaneous firmness and tonicity
- Reduction of wrinkles and sagging skin
- Bio-activation of skin radiance

USE: Apply on clean neck and décolletage area once or twice daily.



ANTI-AGEING

EYE CREAM (30ML)

Eye Cream with a rich texture, without greasiness, leaving a pleasant feeling, for elasticity and reduction of wrinkles around the eyes.

ACTIVE INGREDIENTS: Snail secretion, copper peptide complex, active caffeine.

ACTION

- Increase of elasticity and hydration
- Decrease of depth and volume of eyes' wrinkles
- Powerful action against dark circles and puffiness by increasing the microcirculation

USE: Apply twice daily.

Suitable for
All skin types



The eye area is revitalized and regains its lost glow and muscle tone.



Serum for lifting and smoothing wrinkles, for an immediate and long-lasting effect and for increased tightness and smoothness of skin.

TIGHTENING

SERUM LIFTING (30ML)

Eye Cream with a rich texture, without greasiness, leaving a pleasant feeling, for elasticity and reduction of wrinkles around the eyes.

ACTIVE INGREDIENTS: Snail secretion, oligo and polysaccharides biotechnological complex.

ACTION

- Firmer, tenser and smoother skin
- Collagen and elastin booster
- Antipollution effect

USE: Apply a sufficient quantity on clean face especially on wrinkles area once a day.

Suitable for
All skin types



REJUVENATION

REGENERATIVE GEL (50ML)



Regenerative Gel with a silky texture, for immediate regeneration, hydration and rejuvenation of the skin.

ACTIVE INGREDIENTS: Snail secretion, glycosylated polyphenol, hyaluronic acid, panthenol.

ACTION

- Control of irritation
- Remodeling
- Repairing of moisturization of skin

USE: Apply on skin 1 to 2 times a day or as often as desired until you feel the revitalization of skin.

Suitable for

skin lacking elasticity
dehydrated and irritated skin
red and inflamed skin
skin with scars and lesions
from burns
deeply wrinkled skin

Regenerative Gel is oil-free and suitable for skin after acne. It can be used in combination with Moisturizing Cream.

RENEWAL ENZYMATIC LOTION AND SNAIL SERUM TREATMENT (30ML AND 20ML)

Unique and innovative combination for immediate regeneration and anti-ageing effect on the skin. Eliminates snail wrinkles, improves skin texture and restores moisture levels to the natural condition of the skin, protecting against the damaging effects of the environment.

RENEWAL ENZYMATIC LOTION (30ML)

ACTIVE INGREDIENTS: snail secretion, papain, natural hydrating factors.

ACTION

- More effective peeling-desquamation and cleaning of the skin
- Creates a molecular film which gives immediate and long lasting hydration
- Protects against dryness and softens the skin
- Restores hydration levels and maintains the natural action of the skin barrier
- Enhances skin glow and renewal
- Helps synergistically to the acne treatment

USE

After cleansing the face, place daily 15 to 16 drops of the Benelica Renewal Enzymatic Lotion on the face and neck for at least 3 minutes. Immediately thereafter, the Benelica Renewal Snail Serum is placed on the face and neck with simple massage. Recommended to be used for intensive treatment for one month.



RENEWAL ENZYMATIC LOTION AND SNAIL SERUM TREATMENT (30ML AND 20ML)

RENEWAL SNAIL SERUM (20ML)

ACTIVE INGREDIENTS: Snail Secretion.

ACTION

- Strong anti-aging action
- Revitalizing and brightening

USE

Apply 7 to 8 drops to the face and neck, massaging lightly until fully absorbed. To be used after applying to the same area the Benelica Renewal Enzymatic Lotion of the series. The serum may also be used in combination with the anti-ageing cream of the series, for special treatment.

Recommended to be used for intensive treatment for one month.

Suitable for
All Skin types





**STRONG TIGHTENING AND
ANTI-AGEING**

SNAIL CAVIAR LUXURIOUS SERUM (30ML)

Enhanced Anti-Aging Serum with pure caviar and snail secretion for immediate and prolonged tightening and smoothing of wrinkles. Thanks to the microspheres with vitamin E and to the rich combination of ingredients that it contains, it fights aging of the skin and nourishes the layers of the skin.



Suitable for
Mature skins

ACTIVE INGREDIENTS: Snail caviar, Snail secretion, Hyaluronic Acid, Lupine Protein, Panthenol, Allantoin, Vitamin A, Vitamin E and Vitamin F.

ACTION

- Anti-aging and antioxidant action
- Regenerative action
- Boosts collagen and elastin
- Improves the appearance of the skin
- Tightens and smoothes the skin
- Prevents dryness

USE: Apply to a clean face, on fine and deep wrinkles, once or twice a day.



**STRONG TIGHTENING AND
ANTI-AGEING**

SNAIL CAVIAR LUXURIOUS CREAM (50ML)

Enhanced Anti-Aging Night Cream with pure caviar and snail secretion for immediate tightening and smoothing of wrinkles. With Snail Caviar Luxurious Cream, the skin becomes soft and velvety and regains an airy, cool, fresh and silky texture.



Suitable for
Mature skins

ACTIVE INGREDIENTS: Snail caviar, Snail secretion, Hyaluronic Acid, Vitamin E, Allantoin, Crambe Abyssinia Seed oil and Wild Disc Root Extract.

ACTION

- Anti-aging and antioxidant action
- Enhancement of collagen and elastin
- Improves the appearance of the skin
- Increases elasticity
- Controls sebum production

USE:

Apply to a clean face, on fine and deep wrinkles, once or twice a day.



ENZYMATIC AND SLIMMING SYSTEM (200ML AND 150ML)

A unique and innovative combination for immediate skin regeneration and tightening. Effectively reduces cellulite, firms slack skin, restores the glow and level of skin hydration to their natural state.

ENZYMATIC REVITALIZING LOTION (200ML)

ACTIVE INGREDIENTS: snail secretion, natural enzymes, panthenol, aloe, moisturizing factors.

ACTION

- Natural exfoliation of the skin with enzymes
- Regeneration of cells
- Prolonged hydration

USE

After cleaning the area, apply the Enzymatic Revitalizing Lotion to the body. Leave it to act for at least 3 minutes. Apply the Gel (Body Anticellulite Freeze Gel) twice daily to the buttocks or area you desire (hands, legs) massaging gently until fully absorbed.





ENZYMATIC AND SLIMMING SYSTEM (200ML AND 150ML)

A unique and innovative combination for immediate skin regeneration and tightening. Effectively reduces cellulite, firms slack skin, restores the glow and level of skin hydration to their natural state.



BODY ANTICELLULITE FREEZE GEL (150 ML)

ACTIVE INGREDIENTS: snail secretion, active caffeine, ivy extract, wild chestnut.

ACTION

- Radical reduction of cellulite
- Increase in skin elasticity
- Reconstruction and tightening of the skin
- Unique freezing and firming feel

USE

Apply the Gel twice a day to the buttocks or other desired areas of the body, massaging gently and after having already applied to the area the special enzymatic Revitalizing Lotion.

Suitable for
All Skin types



REJUVENATION

HAND CREAM (75ML)

Hand cream with snail secretion for nourishment and protection.

ACTIVE INGREDIENTS: Snail secretion, shea butter, provitamin B5, chamomile extract.

ACTION

- Nourishment
- Anti-irritant action
- Reconstructing of cracked and damaged epidermis
- Improvement of elasticity and hydration of skin

USE: Apply on clean hands and massage gently. Repeat as often as desired.

Suitable for
All Skin Types





REJUVENATION

HAND CREAM (50 ML)



Hand cream with snail secretion for deep nourishment and protection.

ACTIVE INGREDIENTS: Snail Secretion, Panthenol, Biological Olive Oil, Biological Shea Butter, Cocoa Butter, Vitamin E, Grapeseed Oil and Almond Oil.

ACTION

- Nourishment
- Anti-irritant action
- Antioxidant action
- Deep Hydration of skin

USE:

Apply on clean hands and massage gently. Repeat as often as needed.

Suitable for
All Skin Types



MOISTURIZATION

MOISTURIZING BODY CREAM 200ML (200 ML)

Moisturizes and nourishes in depth the cracked, dehydrated and dry skin

ACTIVE INGREDIENTS: B5, Allantoin and Soya Oil.

ACTION

- Moisturizes in depth
- Nourishes the skin
- Rejuvenation of the skin

USE:

Apply on skin and massage gently. Repeat as often as needed.

Suitable for
All Skin Types



SUNSCREEN FACE CREAM 30 SPF (50ML)

High protection from solar radiation and damage to cell DNA. Moisturizes the skin, leaving a non greasy and silky sensation.



ACTIVE INGREDIENTS: Snail secretion, hyaluronic acid, photostable filters, Vitamin E and tripeptide.

ACTION

- High sun protection, antioxidant and photo-aging protection
- Anti-aging and moisturizing care of skin

USE

Apply a sufficient quantity to the face 15-20 minutes before sun exposure. Repeat often, especially after swimming.

Suitable for
All skin types



SUNSCREEN

SUNSCREEN FACE CREAM 50 SPF (50ML)

High protection from solar radiation and damage to cell DNA. Moisturizes the skin, leaving a non greasy and silky sensation.



ACTIVE INGREDIENTS: Snail secretion, hyaluronic acid, photostable filters, Vitamin E and tripeptide.

ACTION

- High sun protection, antioxidant and photo-aging protection
- Anti-aging and moisturizing care of skin

USE

Apply a sufficient quantity to the face 15-20 minutes before sun exposure. Repeat often, especially after swimming.

Suitable for
All skin types



SUNSCREEN

SUNSCREEN FACE CREAM SPF50+ WITH COLOUR (50ML)

Face and neck sunscreen cream which gives soft and natural color in the skin. The combination of sun filters and antioxidant ingredients offers full protection from UVA & UVB solar radiation and from the harmful effects of free radicals.



ACTIVE INGREDIENTS: Snail secretion, D-panthenol, argan oil, aloe vera organic, pomegranate extract.

ACTION

- It creates an invisible water-resistant and protective film
- It spreads easily with no shiny or greasy result

USE:

Apply to face and neck 20 minutes before sun exposure until completely absorbed. Repeat after swimming, sweating or wiping with a towel.

Suitable for
All skin types



MEN

MEN AFTER SHAVE ENERGIZING GEL (50ML)

GEL 24h Hydration for after shaving. Calms and moisturizes the skin. With snail secretion, allantoin, aloe vera and panthenol.

ACTIVE INGREDIENTS: Snail Secretion, Allantoin, Aloe Vera and Panthenol.



ACTION

- Moisturizes in depth.
- Rejuvenates and offers freshness.
- Disinfects the skin.
- Calms the skin.
- Soothes irritation.

USE

It can be used after shaving. It is recommended to be removed with warm water, before using the Men Face Rebirth Moisturizing and Anti-Aging Cream.

Suitable for
All skin types



MEN

MEN FACE REBIRTH CREAM (50ML)

24th Moisturizing And Antiaging Cream for the face and eyes. With snail secretion, 3 hyaluronics, rice protein, peptides and atelocollagen.



ACTIVE INGREDIENTS: Snail Secretion, Peptides, Shea Butter, Aloe Vera, Rice Protein and 3 Hyaluronic.

ACTION

- Moisturizes deeply.
- Regulates and retains moisture.
- Increases elasticity.
- Reduces relaxation.
- Rebuilds the skin.

USE: It is recommended to be used twice a day.

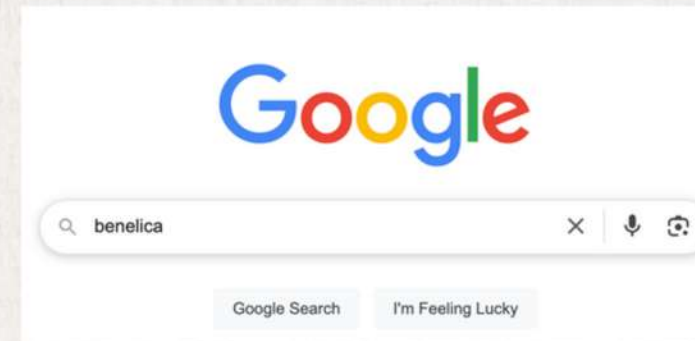
Suitable for
All skin types

BENELICA VPA MARKETING

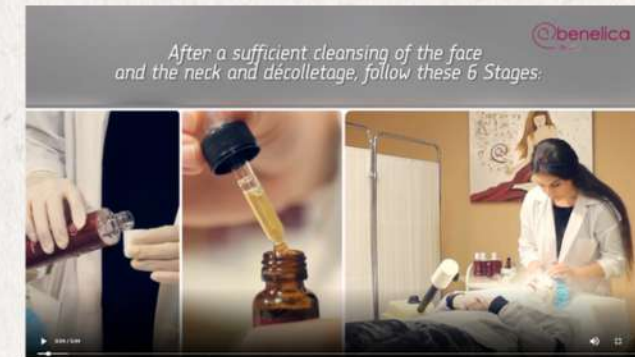
MEDIA PRESENCE



BEAUTY BLOGS



EDUCATIONAL VIDEOS



SAMPLES



MARKETING MATERIAL



COMPANY PROFILE VIDEOS



AFTER SALES SUPPORT



benelica_vpa



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